

Abu Dhabi Global Market Academy

ADGM Academy opened for business in early 2018. Located in Abu Dhabi's award winning International Financial Centre, it was established by Abu Dhabi Global Market with the vision of becoming one of the leading academies in the region focused on financial education.

In partnership with globally recognised educational institutions, ADGM Academy offers programmes on a range of topics and qualifications including banking, finance, leadership, entrepreneurship, technical and professional skills.

The London Institute of Banking & Finance

THE EXECUTIVE CERTIFICATE IN FINTECH

Financial technology is changing the banking landscape at an unprecedented rate. Throughout the global financial services industry, alternative business models are emerging, customer expectations are shifting and – from the front to the back office – the infrastructure that underpins the sector is being disrupted.

The new Executive Certificate in FinTech will provide participants with:



A deep insight into the key FinTech trends sweeping the globe



An understanding of the challenges and opportunities resulting from the upheaval of the sector they are driving



An overview and working understanding of the impact of fintech on strategic decision-making in FS

The programme will also develop participants' insights into the technologies underpinning the FinTech revolution and examine, in detail, how technology is changing the very nature of money itself.



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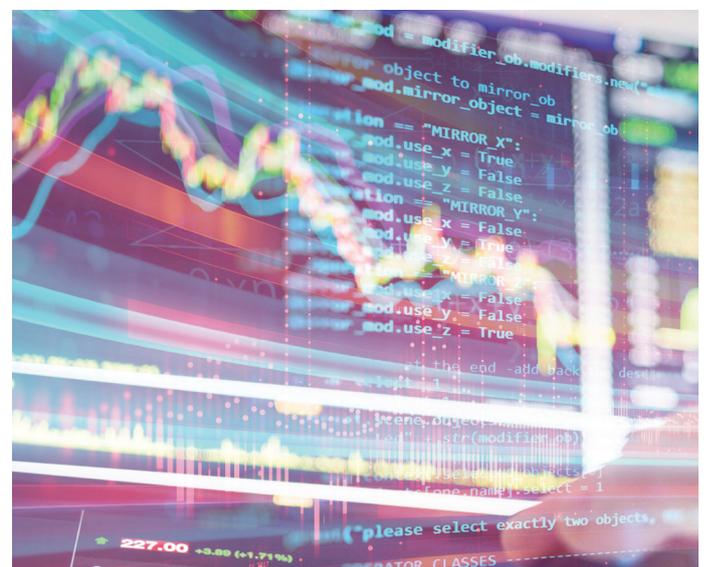
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ABOUT THE PROGRAMME

The Executive Certificate in FinTech is awarded by The London Institute of Banking & Finance. It comprises of a series of focused modules covering the latest FinTech theories and applications. Real-life case studies and examples will bring the learning to life.

The programme is a blend of theory and practical application, in a variety of scenarios. It has been created specifically to allow participants to increase their knowledge, network and specialist skills, which they can apply to any organisation in the financial services industry. The programme provides participants with practical understanding – from a FinTech perspective – of the banking and finance landscape and the international and regulatory environments in which organisations operate.

The programme encourages critical analysis and evaluation of complex situations involving strategic, financial, technical, and risk management decisions of firms and financial institutions. The modules facilitate participant engagement and interaction, both in class and outside, through forums.



PROGRAMME AIMS

Enable participants to develop a broad and comprehensive knowledge and understanding of a number of core areas of FinTech, in particular the interconnected markets of:

-  Digital banking
-  Blockchain and distributed ledger technology (DLT)
-  Alternative finance
-  Digital currencies, and the technology and regulation that underpin them
-  Payments and remittances

Provide participants with opportunities to investigate and analyse a range of issues relating to the financial services industry and its environment, both local and global, from a FinTech perspective. This will enable them to engage in practitioner debate, and to critique theory in the light of practice (and vice versa).

Develop participants' ability to work at the frontiers of knowledge and understanding of FinTech and to apply this knowledge and understanding systematically and creatively to new, complex, and unpredictable circumstances in order to improve the practice of banking and finance.

Provide participants with the opportunity to evaluate the impact of FinTech from an organisational, regulatory and risk management perspective.

Give participants insights into, and understanding of, the local and global relationships and interactions in banking and finance as they relate to FinTech.

Support participants' understanding of, and reflections on, ethical and good governance issues within banking and finance – with particular reference to ensuring entity and systematic sustainability, and the range of possible means to manage and account for them.

Enhance participants' suitability for senior management roles within banking and finance.

Enhance participants' ability to become autonomous and self-directed learners, able to manage their own professional development throughout their working life.

OUR METHODOLOGY

Module learning outcomes have been developed with input from leading subject matter experts. Syllabuses have been mapped to ensure that the modules collectively support the achievement of the programme aims and learning outcomes as outlined in the programme specification.



THE EXECUTIVE CERTIFICATE IN FINTECH IS MADE UP OF THE FOLLOWING MODULES

Module 1 Learning Outcomes: FinTech Foundations and Alternative Finance

LO1: Demonstrate broad knowledge and understanding of the various FinTech verticals such as payments, remittances, lending and investments, their new business models and the impact on traditional banking and finance institutions and their customers.

LO2: Analyse and evaluate traditional lending, saving and investment business models vs FinTech models and demonstrate an understanding of the opportunities for partnering and collaboration in digital innovation and transformation.

LO3: Understand and be able to assess the range of risks to which incumbent banks are exposed in the face of new business models that impact everything from capital markets to retail and commercial distribution mechanisms, margins and market share.

LO4: Demonstrate a broad knowledge of the application of new technologies such as Artificial Intelligence/ Machine Learning.

LO5: Critically evaluate regulatory, compliance, reporting, financial and cultural issues surrounding collaboration and partnership models between FinTechs and incumbents.

LO6: Critically evaluate the leadership needs and organisational incumbent banks, platform providers.

Module 2 Learning Outcomes: Digital Banking

LO1: Demonstrate broad knowledge and understanding of the various business models, classifications and regulatory landscape of digital banking.

LO2: Understand and be able to analyse and assess the range of risks and potential disintermediation to which incumbent banks are exposed in the face of new business models and technologies.

LO3: Understand and critically analyse the implications and impact of Artificial Intelligence/Machine Learning on banking and financial services.

LO4: Critically evaluate the funding model for digital banks and the potential Return on Equity and future sustainability of the funding model.

LO5: Critically evaluate the leadership needs and organisational challenges of digital and challenger banks, investors and other end users.

Module 3 Learning Outcomes: Blockchain, Electronic and Digital Currencies

LO1: Demonstrate broad knowledge and understanding of blockchain, distributed ledger technology, crypto and digital currencies technologies and implications for banking and finance.

LO2: Critical evaluation and analysis of their potential application and use in banking and financial services.

LO3: Understand and be able to assess the range of risks to which incumbent banks are exposed in the face of blockchain and DLT.

LO4: Understand and evaluate the viability of digital currencies in the current market and near future.

LO5: Analyse and assess the implications of a Central Bank digital currency in retail and wholesale banking markets.

LO6: Critically evaluate the leadership needs and organisational challenges of banks, investors and other end users.

MODES OF STUDY

The programme will be delivered online, blended mode or with face to face elements, as the situation allows. Academic support around the blended face-to-face sessions would be provided virtually.

The learning experience will be centred on the virtual learning environment which, as standard, will include access to core texts, a week-by-week study guide, access to assessment information, forums, and study support tools.

Participants will have full access to our e-library, KnowledgeBank, which combines information from a wide range of news articles, academic and industry journals, reference books and websites.

All modules are taught through a combination of independent study and group activities. The week-by-week online study guides will take participants through the module, giving an overview of each topic, providing contextual background, directing participants to required and optional readings, and suggesting activities to support and deepen understanding of the topic under discussion.



Assessments

Assessment will consist of both formative and summative approaches. The tools used will vary across the programme, aiming to provide a mix of examination, assignments, in-class assessments case-study reports (real business problems), presentations (individual and group) and debates, forum discussion, blogs, projects, peer assessment, portfolios, group work, and individual research.

Prerequisites

The Executive Certificate in Fintech is targeted at individuals either in senior management roles in the financial services industry, or those aspiring to such roles.

You may already be employed within the financial services sector when you start the course, or you may wish to enter the industry. The emphasis of the programme is on helping you to develop a broader and more reflective understanding of issues related to the practice of FinTech in banking and finance.

Credit and Award

The Certificate in FinTech is made up of 60 credits. One credit approximates to ten participant hours, so the total course requires an average of 600 hours work. On successful completion of the full programme, participants will be awarded the Certificate in FinTech by The London Institute of Banking & Finance.

Grades for the Executive Certificate in FinTech are awarded in accordance with The London Institute of Banking & Finance's General and Academic Regulations. Participants should be aware of the regulations governing the award of credit and the arrangements for compensation and the capping of marks.

The Executive Certificate in FinTech degree is awarded with a pass, merit or distinction.

* Academic award is subject to Academic Board validation.

Beyond the Programme

Graduates on this course are likely to pursue careers in the financial services industry across the banking sector, including challenger banks and specialist FinTech organisations. The programme also provides a solid foundation for further study at postgraduate (masters) level.

