



**ADGM  
Academy**

# INTRODUCTION TO SUSTAINABLE DEVELOPMENT WORKSHOP

Introduction to Sustainable  
Development Workshop

School of **Sustainable Finance**

## International agreements, institutions and definitions

An introduction to the fundamental principles of sustainable development and its importance. The workshop will examine the relationship between sustainability, resilience and business growth as well as introducing the different approaches to investing and lending.

## TARGET AUDIENCE

The workshop is aimed at early to mid career professionals in the banking and finance sector, with a focus on ESG, policy and sustainability.

## MEET THE TRAINER

### VERA KOUBKOVA

Module Leader on the Executive  
Certificate in Sustainable Finance.

Vera worked as a consultant and a project and programme leader in Financial Services, in the UK, EU and Russia. She has 15 years of expertise in managing strategic business transformation, with a track record of delivering multi-million-pound international programmes. For the last eight years, Vera has been cooperating with Higher Education and Further Education institutions, developing and leading courses on topics in business, finance, and transformation for sustainability.



Vera is the Module Leader on the Postgraduate Certificate in Sustainable Finance awarded by The London Institute of Banking & Finance. Vera is an accomplished networker. For four years, she served as an executive Board member of the Czech-British Chamber of Commerce in London.

## ABOUT THE PROGRAMME

The Introduction to Sustainable Development Workshop will provide insights on international development initiatives such as:

- The United Nations (UNEP FI, SDGs, UNFCCC, UNCTAD, etc.)
- The Paris Agreement
- Conference of Parties (COP) on the funding gap in achieving SDGs
- The Network of Central Banks and Supervisors for Greening the Financial System (NGFS)

The workshop is developed by The London Institute of Banking & Finance and is delivered in partnership with ADGM Academy.

Participants will gain the below learning outcomes:

-  Describe the key concepts of sustainability and their relation to economic growth.
-  Explain the different investment/lending approaches to sustainability.
-  Identify the key international institutions and agreements that affect sustainable development.



**The London Institute  
of Banking & Finance**

## HOW TO BOOK ANY OF OUR PROGRAMMES

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